
Onderwerp: WG: Your Request for Support regarding your Project Digital Unity

Van: S.Meier2@DeutschePost.de

Aan: aurum.helix@yahoo.com

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> To the attention of:

>

> Naima Mouali

> Founder and CEO

> Aurum Helix - NGO

> Rijmelgem 10 b5,

> 1932 Sint Stevens Woluwe

> Belgium

> Email: aurum.helix@yahoo.com

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> Dear Mrs. Mouali,

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> Mrs. Wulf-Mathies has asked me to thank you very much for your email from the 31st of August, that contains a request for a support for your very interesting project Digital Unity.

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> As the Deutsche Post World Net is strategic partner with several UN organizations, we really appreciate your extraordinary work in the field of setting up a global e-commerce platform for NGOs and truly admire your efforts to restore the trust between NGOs and businesses. From our own experience we know how important it is to have an understanding and to build up trust to make a good partnership work.

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> Our strategic long term approach on Corporate Social Responsibility is to support projects at the global, regional, national and local levels. We focus on three main areas: Disaster Management, Future Generations and Supporting Entrepreneurs. From the Corporate Center> '> s point of view, the ideal and natural partner to fill those specific working fields with life is the United Nations. The cooperation with several UN organizations allows us to bring in our core competences in the field of transport and logistics and to express our social responsibility on a global level.

> One of the most outstanding examples for this is our strategic partnership with UNDP and UN-OCHA in the field of disaster management. Together with the latter of those organizations we have been setting up a global network on Disaster Response Teams (DRTs), which provides coverage to areas of the developing world. The DRTs support the UN and the international community> '> s disaster response efforts in the aftermath of major sudden-onset natural disasters. Besides this commitment in the field of disaster response, we have entered a long term partnership with UNICEF to reduce child mortality around the globe through financial and logistical assistance. Kenya is the designated pilot country of our partnership and we support UNICEF in one of the largest health campaign ever seen in Africa, notably in the distribution of approximately 3.5 million mosquito nets.

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> As you already mentioned, it is important to the Deutsche Post World Net to bring in reliable services as well as its core competencies to support strategic partners most efficiently. With this background and due to the mentioned strategic and long term approach that we have concerning corporate partnerships, I kindly ask you for your appreciation that our CSR budget is already fully dedicated to the existing strategic partnerships.

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> Nevertheless, I would like to encourage you to proceed with your highly valuable work and I send you my best wishes.

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> Yours sincerely,

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> Susanne Meier

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Director

CSR Strategy and Policy

Zentralbereich Politik und Nachhaltigkeit / Corporate Public Policy and Sustainability

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