

Onderwerp: Ian Wood - Digital Inclusion manager

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Van: aurum.helix@yahoo.com

Aan: yourviews@bt.com

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Dear Mr. Wood,

I have browsed BT's Better World website with great interest, and I feel very encouraged to request BT's support to help us build a dream:

We have the pleasure to share with you the excellent outcome for Aurum Helix during the Global Forum on Migration and Development (GFMD) in Brussels on 9, 10 and 11 July 2007 ([www.gfmd-fmmd.org](http://www.gfmd-fmmd.org)). The audience consisted mainly of policy makers and NGOs that are active in the field of migration, development and human rights.

We were able to trigger attention for innovative solutions to the frustrating travel restrictions for non-European NGOs. It is very easy for European, American and Canadians to travel around the world and to pay for the airfare. It's a totally different story for an African, a SouthEast and Central Asian, a Latin American or a Caribbean. There are visa barriers, there are financial barriers and an entire artillery of dissuasive tactics for the non-western NGOs.

Aurum Helix suggests an on-line interactive forum to circumvent the travel restrictions for NGOs, and by doing so, to help them meet their underlying desire to stay united in this new movement. Aurum Helix will provide a remote conference solution that enables the NGOs to continue their workshops over the web. We have named the project Digital Unity.

The agenda goes further than that:

- We can enable migrant NGOs to form the necessary critical mass to force recognition and respect.
- It is to create one single virtual market that first benefits the migrants themselves and their home countries. It's an economic web space with an outreach to 120 (for now) migration and development NGOs around the world, with a potential outreach to 200 million migrant consumers around the world. This vast number does not include the millions of illegal migrants, for whom the Internet is a blessing. The migrants of today (documented and undocumented alike) are our global partners tomorrow in our other global transformational projects.
- Digital Unity will provide the NGOs the comfort of forming virtual task forces around major migration issues over the World Wide Web. Through in-built electronic procedures, we can help them synchronize their efforts to meet their objectives.
- Digital Unity will also provide management development to NGOs through an on-line business and technology know-how center to help them achieve a higher productivity, a wider visibility and sustainability in their development projects with the home countries.
- Digital Unity will accelerate the close of the digital divide.

For further details, please find attached the concept brief.

We hope to finalize a prototype of Digital Unity a web portal with a scaleable VoIP conference system and with minimal additional functionality for NGOs by March 2008, so that we can run tests under different conditions and make the tool available, before entering a higher stage of complexity to improve the same. We wish to rollout the solution on the next GFMD in Manila, in June 2008.

This project is forcefully endorsed by the International Immigrants Foundation in the USA.

As we do not expect one foundation to cover the entire budget, we also sent the proposal to King Mohammed VI Foundation of Morocco, and to the Arcelor Mittal Foundation. We are currently addressing the CSR programs of large corporations that might be interested in this new market and to other foundations too.

Perhaps BT might be interested to help us with this project. We will be happy with some advice or some guidance in our technology strategies. Most of all, we would sure like BT to be part of the ICT consortium that we are planning to organize to serve the NGO's technological needs around the world.

Please, do not hesitate to be in touch with us, should you like to discuss any aspect of our proposals or if you like more information about who we are and what else we do.

With a world of thanks for your precious time.

With very kind regards

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